



TOWN OF
VICTORIA PARK



Business Advisory Group Agenda – 29 June 2023



WE'RE OPEN
VIC PARK

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1 Opening

Acknowledgement of country

Ngany kaaditj Noongar moort keny kaadak nidja Wadjak Noongar boodja. Ngany kaaditj nidja Noongar birdiya – koora, ye-ye, boorda, baalapiny moorditj Noongar kaaditjin, moort, wer boodja ye-ye.

I acknowledge the traditional custodians of this land the Whadjuk Nyungars from the Nyungar nation and pay my respects to past present and emerging leaders, their cultural heritage, beliefs and relationship with this land which still continues today.

Note: Chair to be determined at start of Meeting

Note: Roundtable introduction by each member

2 Attendance

Patrick Renner	Archer St Physiotherapy Centre
Russell White	Park Property
Joel Beresford	The Dutch Trading Co
Colin Richardson	Adept photo booths
Shellie Attwood	Green Bunch
Chris Perkin	Westcoast Health
Miguel de la Mata	Acoustics consultants
Gina Hutchinson	Steam Ahead
Tanya Cinanni	Delissimo
Tim Rankin	Vicinity
Mike Ghasemi	InnoLab
Barry Myles	District Promotions
Elected members	Mayor Karen Vernon
	Cr Jesvin Karimi
	Cr Wilfred Hendriks
Chief Community Planner	Natalie Martin-Goode
Manager Place Planning	David Doy
Place Leader (Economic Development)	Ben Schofield
Meeting secretary	Shelly Woods
Presenters	
Observers	
Apologies	

3 Presentations

3.1 Economic Development Program (introducing the sub-programs)

Time	5 Minutes
Presenter	Place Leader (Economic Development)
Attachments	<ol style="list-style-type: none"> Economic Development Strategy - Pathways to Growth 2018-2023 [3.1.1 - 40 pages] Economic Development Sub-programs Summary [3.1.2 - 1 page]

Purpose of the item

To provide an overview of the Economic Development Strategy and the sub-programs developed to deliver the objectives set in the Town's Economic Development Strategy.

Outcome

The Business Advisory Group will be informed of the Economic Development Sub-programs that the Town will seek advice on during the term of the Business Advisory Group. This will provide grounding for the BAG when reading agendas and providing advice to the Town.

Strategic outcomes

Civic Leadership	
Community Priority	Intended public value outcome or impact
CL2 - Communication and engagement with the community.	The Business Advisory Group is aware of the economic development sub-programs and provide strategic advice on their delivery.

Economic	
Community Priority	Intended public value outcome or impact
EC1 - Facilitating a strong local economy.	The Business Advisory Group provides advice on the implementation of economic development initiatives and programs.

Next steps

Nil

Further Information

Nil

4 Items for discussion

4.1 Draft Terms of Reference

Reporting officer	Place Leader (Economic Development)
Origin of request	Council Resolution
Attachments	1. Draft Terms of Reference Business Advisory Group [4.2.1 - 3 pages]

Purpose of the item

To discuss and agree upon the draft Terms of Reference for the Business Advisory Group.

Outcome

The Business Advisory Group agrees on Terms of Reference that will govern the group.

Discussion points

Does the group support the Terms of Reference or are there elements we would like to change?

The Terms of Reference includes information on the groups:

1. Purpose and objectives
2. Term
3. Membership
4. Roles and responsibilities
5. Meeting procedures

Strategic outcomes

Civic Leadership	
Community Priority	Intended public value outcome or impact
CL3 - Accountability and good governance.	Well governed and managed advisory group through group agreement of Terms of Reference

Next steps

Any changes will be incorporated into the Terms of Reference and circulated to all members for final comments before going to an Ordinary Council Meeting for endorsement.

Further information

Nil

4.2 Business Events and Training Sub-program (current events and future planning)

Reporting officer	Place Leader (Economic Development)
Attachments	1. 2022/23 Business Events and Training Calendar [4.3.1 - 1 page]

Purpose of the item

To discuss what projects and initiatives the Business Advisory Group would like to see in the Business Events and Training Sub-program.

Outcome

The Town is provided ideas on what local businesses would like to see in the events and training space. This will then influence the development of the 2023 events and training calendar.

Discussion points

The Town delivers a number of business and training events each financial year. The Town is seeking information on:

1. What training or workshop topics would you like to see the Town facilitate for businesses?
2. What changes or improvements would you make to the annual Vic Park Business Awards?
3. What type of business events would you like to see around the Town?
4. How can the Town facilitate a series of networking events for the business community?

Strategic outcomes

Civic Leadership	
Community Priority	Intended public value outcome or impact
CL2 - Communication and engagement with the community.	Economic development initiatives are well thought out and managed projects that address the needs of the local business community.

Economic	
Community Priority	Intended public value outcome or impact
EC1 - Facilitating a strong local economy.	Business training and events delivered by the Town creates an environment for collaboration, relationship building and learning to help grow the local business community.

Next steps

The Town will collate ideas and use it to inform the planning of the future of the Business Events and Training Sub-program. The Business Advisory Group will receive information about these once they are planned.

Further information

Nil

4.3 Business Grants Sub-program (current recipients and future planning)

Reporting officer	Place Leader (Economic Development)
Attachments	<ol style="list-style-type: none"> 1. Management Practice 117.1 - Business Grants [4.4.1 - 7 pages] 2. 2022/23 Economic Development Grants Brochure [4.4.2 - 2 pages] 3. 2022/23 Business Grant Recipients [4.4.3 - 1 page]

Purpose of the item

To provide an overview of the grant categories and recipients of the Economic Development grants for 2022/23 and to discuss the future of the business grants.

Outcome

The Business Advisory Group are informed of the opportunities to collaborate with current recipients and have the opportunity to provide advice for future rounds of Economic Development Grants.

Discussion points

1. Do you think business grants are valuable for the business community?
2. What would you like to see the Town offering grants for? What changes to the existing Economic Development Grant categories and assessment criteria would you make (see attached Management Practice)?
3. Opportunities to promote or collaborate with grant recipients for the 2022/23 Economic Development Grants

Strategic outcomes

Civic Leadership	
Community Priority	Intended public value outcome or impact
CL2 - Communication and engagement with the community.	The Business Advisory Group is informed of upcoming opportunities to collaborate and can provide advice on the development of future grants.

Economic	
Community Priority	Intended public value outcome or impact
EC1 - Facilitating a strong local economy.	To help facilitate the projects and initiatives delivered by the local business community to bring broad economic benefit to the economy.

Next steps

Advice is collated and incorporated into the formation of business grants in the future.

Further information

Nil

5 General business

6 Actions from previous meetings

Nil

7 Close